



# ONE CITY

## INDIANAPOLIS



Dear Friends,

Samaritan's Feet International is excited to announce we will be bringing Hope through the gift of shoes to the Indianapolis community through our One City Indianapolis : Destination for Impact Event to be held in 2023 in Indianapolis, IN

Our goal for this year's event is to fund and distribute the gift of new shoes and inspire hope for 4,000 children, adults, and seniors. We need your help to reach this milestone. Samaritan's Feet is creating a servant leadership legacy around the world by engaging people of all backgrounds to serve their fellow man as a symbol of shared humanity.

Samaritan's Feet has identified communities throughout the United States and has designated those cities as targeted Destinations for Impact to expand Samaritan's Feet's footprint of service. This One City will not only focus on the distribution of shoes, but also on bringing neighbors, religious leaders, community influencers, and public service personnel together to inspire empathy and unity.

One City: Destination for Impact events typically serves between 200 and 4,000 people. No matter what the cause, Samaritan's Feet wishes to expand our footprint in your city and bring hope and dignity to the community and those in need with a gift of Shoes.

Samaritan's Feet is a non-profit 501(c)(3) that is working towards serving 10 million people by the end of 2023. Since our founding in 2003, Samaritan's Feet and its partners have distributed over 9.4 million pairs of shoes in 109 countries and over 560 U.S. cities.

Please see opportunities in the following pages. If you have any questions, please feel free to contact me ([kslyder@samaritansfeet.org](mailto:kslyder@samaritansfeet.org)).

Thank you, in advance, for your consideration and support from the Samaritan's Feet family.

Best,

Kathy Slyder  
Regional Development & Sports Initiative Manager  
Samaritan's Feet International

## **ONE CITY INDIANAPOLIS TITLE SPONSOR**

### **One City Indianapolis: Title Sponsor \$50,000**

- EXCLUSIVE recognition as Title Sponsor in all marketing materials, press releases, and other means of publicity, and recognition during the months leading up to and including One City Indianapolis day of distribution
  - Premier placement of company logo on the following:
    - Samaritan's Feet Website
    - Recognition on all media platforms throughout the country
  - Recognition during the event and the opportunity to address the audience for 5 minutes
  - Exclusive signage at the One City Indianapolis day of distribution
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## **SHOES OF HOPE PRESENTING SPONSOR**

### **Shoes of Hope Presenting Sponsor \$25,000**

- Exclusive signage at the One City day of distribution
  - EXCLUSIVE recognition as Presenting Sponsor in all marketing materials, press releases, and other means of publicity, and recognition during the months leading up to and including One City Indianapolis day of distribution
  - Premier placement of company logo on the following:
    - Samaritan's Feet Website
    - Recognition on all media platforms throughout the country
  - Recognition during the program and the opportunity to address the audience for 3 minutes
  - Signage at the One City Indianapolis day of distribution
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## **HOPE GATHERING KICKOFF SPONSOR**

### **HOPE GATHERING KICK OFF SPONSOR \$10,000 (1 Available)**

- EXCLUSIVE recognition as Hope Gathering Kick Off Sponsor in all marketing materials, press releases, and other means of publicity, and recognition during the months leading up to and including One City Indianapolis day of distribution
- Premier placement of company logo on the following:
  - Samaritan's Feet Website
  - Recognition on all media platforms throughout the Indianapolis area
- Recognition during the event
- Signage at the One City Indianapolis day of distribution

## **SHOE LOCKER SPONSOR**

### **SHOE LOCKER SPONSOR**

**\$5,000**

- Recognition in all marketing materials and during opening remarks and reception
  - Premier placement of company logo on the following:
    - Samaritan's Feet Website
  - Funding of one Shoe Locker in an elementary school or Senior facility in Indianapolis
  - Presentation of Hope Totes to a school or Senior Facility of your choice in Indianapolis
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## **DESTINATION SPONSOR**

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**\$2,500**

- Recognition in relevant marketing materials
  - Company logo on the following:
    - One City Indianapolis Website Landing Page
  - Supporting sponsor for One City Indianapolis
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## **FRIENDS OF ONE CITY INDIANAPOLIS**

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**\$1,000 \*\***

- Recognition as a sponsor for One City Indianapolis
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## **ONE CITY INDIANAPOLIS VENDOR**

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**\$500 \*\***

- Ability to share your resources with recipients at the One City Indianapolis day of distributions
- Perfect for senior resource providers and children's resource providers