



CELEBRATING 20 YEARS: 12TH ANNUAL BAREFOOT GALA SPONSORSHIP OPPORTUNITIES

Dear friends,

Samaritan's Feet is excited to announce our 12th annual Barefoot Gala on Saturday, November 11th at a brand new venue, the Revelry Camp North End.

This year's Gala will be special—we'll be celebrating our 20th anniversary and serving our 10 millionth recipient! So, our goal is big too. We want to raise \$700,000 from this special evening together, and we need your help to reach this historic goal.

The Barefoot Gala is an opportunity to kick off your shoes and enjoy a night full of laughter, dancing, inspiration and impact. The event is expected to attract over 600 attendees representing corporations, foundations, and organizations in the Charlotte Metro area.

Samaritan's Feet is a non-profit 501(c)(3) that is working toward realizing a world with zero shoeless children. Since our founding in 2003, Samaritan's Feet and its partners have distributed over 9.6 million pairs of shoes in 109 countries and over 570 U.S. cities.

Please see opportunities in the following pages. If you have any questions, please feel free to contact our events team at events@samaritansfeet.org. If you're ready to commit, head over to SamaritansFeet.org/Gala/Sponsor to complete the online reply.

Thank you, in advance, for your consideration and support from the Samaritan's Feet family.

Best,

Manny & Tracie Ohonme
Co-Founders
Samaritan's Feet International



INSPIRE TITLE SPONSOR

3,000 CHILDREN
IMPACTED

Inspire Title Sponsor (1 Available)

\$75,000

- EXCLUSIVE recognition as Title Sponsor in all marketing materials, press releases, and other means of publicity, and recognition during opening remarks and reception
 - Premier placement of company logo on the following:
 - Invitations
 - Front cover of the evening's program (received by every guest)
 - Barefoot Gala website
 - On-screen the night of the event
 - Online platform sponsor marketplace
 - 1/2 page ad in Charlotte magazine
 - Creative signage in and leading into event space
 - Full page advertisement in Gala keepsake program
 - Recognition during the program and the opportunity to address the audience for 5 minutes
 - Premier seating
 - 2 Tables (20 tickets)
 - 1 Samaritan's Feet 20th Anniversary Commemorative Book per giving unit
 - VIP cocktail invitation
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BAREFOOT PRESENTING SPONSOR

2,000 CHILDREN
IMPACTED

Barefoot Presenting Sponsor (1 Available)

\$50,000

- EXCLUSIVE Presenting Sponsor recognition in all marketing materials, press releases, and other means of publicity, and recognition during opening remarks and reception.
 - Preferred placement of company logo on the following:
 - Invitations
 - On-screen the night of the event
 - Barefoot Gala website
 - Online platform sponsor marketplace
 - 1/2 page ad in Charlotte magazine
 - Full page advertisement in the Gala keepsake program
 - Recognition during the program and the opportunity to address the audience for 3 minutes
 - Premier seating
 - 2 Tables (20 tickets)
 - 1 Samaritan's Feet 20th Anniversary Commemorative Book per giving unit
 - VIP cocktail invitation
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CHARITABLE DINNER SPONSOR

800 CHILDREN
IMPACTED

Charitable Dinner Sponsor (Invitation Only)

\$20,000

- EXCLUSIVE Dinner Sponsor recognition in all marketing materials, during opening remarks and reception
- Preferred placement of company logo on the following:
 - Barefoot Gala website
 - On-screen the night of the event
 - Online platform sponsor marketplace
- Full page advertisement in the Gala keepsake program
- Recognition during the program
- Pre-dinner blessing
- Premier seating
- 2 Tables (20 tickets)

AFTER PARTY SPONSOR

600 CHILDREN
IMPACTED

After Party Sponsor (1 Available)

\$15,000

- EXCLUSIVE After Party Sponsor
 - Recognition in all marketing materials and other means of publicity and during opening remarks and reception
 - Preferred placement of company logo on the following:
 - Barefoot Gala website
 - On-screen the night of the event
 - Online platform sponsor marketplace
 - Full page advertisement in the Gala keepsake program
 - Recognition during the program and throughout the after party
 - Premier seating
 - 1 Table (10 tickets)
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AUCTION SPONSOR

400 CHILDREN
IMPACTED

Auction Sponsor (1 Available)

\$10,000

- EXCLUSIVE Auction Sponsor
 - Recognition in all marketing materials and during opening remarks and reception
 - Company logo on the following:
 - Barefoot Gala website
 - On-screen the night of the event
 - Online platform sponsor marketplace
 - Full page advertisement in the Gala keepsake program
 - Recognition throughout the auction area and virtual bidding platform
 - Premier seating
 - 1 Table (10 tickets)
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CORPORATE ELITE SPONSOR

200 CHILDREN
IMPACTED

Corporate Elite Sponsor (15 Available)

\$5,000

- Recognition in relevant marketing materials and during opening remarks and reception
 - Company logo on the following:
 - Barefoot Gala website
 - On-screen the night of the event
 - Online platform sponsor marketplace
 - 1/2 page advertisement in the Gala keepsake program
 - 1 Table (10 tickets)
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KICK OFF YOUR SHOES SPONSOR

140 CHILDREN
IMPACTED

Kick Off Your Shoes Sponsor (1 Available)

\$3,500

- EXCLUSIVE Kick Off Your Shoes Sponsor
- Exclusive signage and merchandising opportunities at shoe check-in area
- Recognition in relevant marketing materials
- Company logo on the following:
 - Barefoot Gala website
 - On-screen the night of the event
 - Online platform sponsor marketplace
- 1/2 page advertisement in the Gala keepsake program
- 1 Table (10 tickets)

CORPORATE SPONSOR

100 CHILDREN
IMPACTED

Corporate Sponsor (20 Available)

\$2,500

- Recognition in relevant marketing materials
- Company logo on the following:
 - Barefoot Gala website
 - On-screen the night of the event
 - Online platform sponsor marketplace
- 1/4 page advertisement in the Gala keepsake program
- 1 Table (10 tickets)

MAKE A GIFT

2 CHILDREN IMPACTED
FOR EVERY \$30 GIFT

If you aren't able to attend or sponsor the Barefoot Gala, we encourage you to be a part of this historic year and make a donation. For every \$30 donation, 1 child in the U.S. and 1 child internationally, can be served! Plus, you'll help us reach our goal of serving 10 million people by the end of the year. Please go to SamaritansFeet.org/GalaDonate to make a donation.

ADDITIONAL WAYS TO SUPPORT THE 12TH ANNUAL BAREFOOT GALA

Alternative Sponsorships

If your company has a product or service to offer that would assist us in our organization or production of our annual Barefoot Gala, we appreciate your support. Event Photography/Videography, Media Coverage, Food, Beverages, VIP Gift Bag items, etc.

Product Donations

We are seeking product and experience donations to be auctioned during the evening. You will receive name recognition in the event program and on the Barefoot Gala website, as well as a tax receipt/letter of recognition to the value of donated product/service.

Please contact us directly at events@samaritansfeet.org or call at 704-200-2205 for more information.